

TOURISM STATISTICAL RELEASE

FEBRUARY - 2018

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TOURISM STATISTICAL RELEASE FOR FEBRUARY, 2018

Tourist Arrivals in Zanzibar decreased by 10.5 percent to **46,935** in February from **52,417** in January 2018 and increased by 20.0 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 66.7 percent of the total visitors in February and posted a growth of 6.6 compared with corresponding month in 2017. In country wise, Italy (6,296) dominated the Tourism market by accounting 13.4 percent of all visitors entered in February, followed by Scandinavia (7.5 percent) and Germany (7.5 percent) while New Zealand recorded the least (0.1 percent). Other performances are as shown in table 1.

The data from table 2 shows that **41,288** visitors entered through Airport, among them **30,069** visitors came by international flights and **11,219** by domestic flights. The remaining **5,647** visitors entered through seaport, of whom **59** visitors came by Cruise Ship and **5,588** by Sea Ferries.

Generally, Zanzibar has received **99,352** visitors from January - February, 2018 which is an increase of **24.1** percent compared with the corresponding months (January - February) 2017. Almost two third (**64.3** percent) of all visitors were from Europe. In country wise, Italy (14.9 percent) is a leading market for the first two months in Zanzibar tourism market. About **86,600** visitors entered through airport which is equivalent to **87.2** percent while the remaining **12,752** visitors entered through seaport that accounting **12.8** percent (Table 3).

Information on the purpose of visit (Table 4) shows that, in February 2018, About 45,549 visitors equivalent to **97.0** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for less than one percent (0.7 percent).

Table 5 shows that there were **24,394** male (52.0 percent) and **22,541** female (48.0 percent) visitors in February, 2018. Both males and females decreased by 10.4 and 10.5 percent by percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that **2,691** (5.7 percent) visitors were aged less than 15 years; **40,297 (85.9 percent)** were aged 15 to 64 years and **3,947** (8.4 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (22.7 percent) stayed in the country for six days. More than one percent (1.3 percent) of visitors stayed for more than a month. The overall average intended length of stay for visitors in February, 2018 was about Eight (7.9) nights.

The number of visitors from emerging markets for the month of February 2018 rose by 10.2 percent compared with corresponding month in 2017 and decreased by 13.5 percent compared with previous month. Visitors from Russia greatly increased by more than hundred percent compared with the corresponding month in 2017 and decreased by 26.9 percent compared with previous month. Other performances are shown in Table 8.

The total of **474,040** bed-spaces was available in February 2018. Out of these bed-spaces, estimates of 319,310 hotel-beds were sold during that month representing a bed occupancy rate of **77.3 percent** (Table 10).

Table1: International Visitors by Nationality, February 2018

Nationality	February 2017			January 2018			February 2018			% Change, January 2018 February to 2018	% Change, February 2017 to February 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	3,006	7.7	3	2,905	5.5	4	3,523	7.5	2	21.3	17.2
British	2,887	7.4	4	1,924	3.7	9	2,006	4.3	7	4.3	-30.5
German	3,586	9.2	2	3,072	5.9	2	3,519	7.5	3	14.6	-1.9
Italian	6,846	17.5	1	8,508	16.2	1	6,296	13.4	1	-26.0	-8.0
French	2,621	6.7	5	2,418	4.6	7	3,401	7.2	5	40.7	29.8
Dutch	1,343	3.4	10	1,415	2.7	11	1,220	2.6	11	-13.8	-9.2
Belgium	655	1.7	14	798	1.5	14	604	1.3	17	-24.3	-7.8
Russian	488	1.2	17	2,112	4	8	1,543	3.3	8	-26.9	216.2
Turkish	177	0.5	21	430	0.8	18	237	0.5	21	-44.9	33.9
Polish	2,176	5.6	6	2,680	5.1	6	2,114	4.5	6	-21.1	-2.8
Ukrainian	703	1.8	12	661	1.3	16	467	1.0	18	-29.3	-33.6
Czech Republic	1,019	2.6	11	1044	2	13	1,421	3.0	10	36.1	39.5
Spanish	396	1	19	378	0.7	20	339	0.7	19	-10.3	-14.4
Other European	3,475	8.9		4,244	8.1		4,634	9.9		9.2	33.4
Subtotal	29,378	75.1		32,589	62.2		31,324	66.7		-3.9	6.6
ASIA											
Japanese	152	0.4	22	116	0.2	22	199	0.4	22	71.6	30.9
Chinese	566	1.4	16	334	0.6	21	810	1.7	14	142.5	43.1
Indian	421	1.1	18	419	0.8	19	300	0.6	20	-28.4	-28.7
Israeli	1,789	4.6	7	1,626	3.1	10	1,538	3.3	9	-5.4	-14.0
Other Asian	910	2.3		2,269	4.3		1,391	3.0		-38.7	52.9
Subtotal	3,838	9.8		4,764	9.1		4,238	9.0		-11.0	10.4
AFRICA							0	0.0			
Kenyan	666	1.7	13	638	1.2	17	636	1.4	16	-0.3	-4.5
South African	1,376	3.5	9	1,339	2.6	12	796	1.7	15	-40.6	-42.2
Other African	902	2.3		1,239	2.4		1,314	2.8		6.1	45.7
Subtotal	2,944	7.5		3,216	6.1		2,746	5.9		-14.6	-6.7
AMERICA							0	0.0			
American	1,490	3.8	8	2,892	5.5	5	3,474	7.4	4	20.1	133.2
Canadian	626	1.6	15	730	1.4	15	852	1.8	13	16.7	36.1
Other American	394	1		1,343	2.6		1,196	2.5		-10.9	203.6
Subtotal	2,510	6.4		4,965	9.5		5,522	11.8		11.2	120.0
OCEANIA							0	0.0			
Australian	338	0.9	20	3,071	5.9	3	1,155	2.5	12	-62.4	241.7
New Zealand	47	0.1	23	67	0.1	23	42	0.1	23	-37.3	-10.6
Subtotal	385	1		3,138	6		1,197	2.6		-61.9	210.9
Not stated	64	0.2		3,745	7.1		1,908	4.1		-49.1	2881.3
TOTAL	39,119	100		52,417	100		46,935	100		-10.5	20.0

Table 2: International Visitors by Nationality Through Entry Points, February 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	1,473	1,429	2,902	1	620	621
British	1,056	626	1,682	1	323	324
German	1,803	1,245	3,048	3	468	471
Italian	5,805	265	6,070	5	221	226
French	1,910	1,148	3,058	3	340	343
Dutch	702	361	1,063	1	156	157
Belgium	372	164	536	0	68	68
Russian	1,284	144	1,428	0	115	115
Turkish	124	74	198	0	39	39
Polish	1,833	198	2,031	2	81	83
Ukrainian	395	53	448	0	19	19
Czech Republic	1,234	109	1,343	3	75	78
Spanish	174	95	269	0	70	70
Other Europeans	2,853	1,191	4,044	3	587	590
Subtotal	21,018	7,102	28,120	22	3,182	3,204
ASIA						
Japanese	44	54	98	0	101	101
Chinese	163	395	558	1	251	252
Indian	127	48	175	0	125	125
Israeli	1,362	133	1,495	3	40	43
Other Asians	863	271	1,134	4	253	257
Subtotal	2,559	901	3,460	8	770	778
AFRICA						
Kenyan	405	46	451	0	185	185
South African	626	98	724	0	72	72
Other Africans	778	187	965	2	347	349
Subtotal	1,809	331	2,140	2	604	606
AMERICA						
American	1,586	1,289	2,875	4	595	599
Canadian	185	534	719	0	133	133
Other Americans	683	404	1,087	3	106	109
Subtotal	2,454	2,227	4,681	7	834	841
OCEANIA						
Australian	651	380	1,031	4	120	124
New Zealand	11	23	34	0	8	8
Subtotal	662	403	1,065	4	128	132
Not stated	1,567	255	1,822	16	70	86
TOTAL	30,069	11,219	41,288	59	5,588	5,647

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2018

Nationality	January-February 2017			January-February 2018					% Change, Jan-February 2017 to Jan- February 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	5,591	7.0	4	5,223	1,205	6,428	6.5	3	15.0
British	5,965	7.5	3	3,064	866	3,930	4.0	8	-34.1
German	6,880	8.6	2	5,647	944	6,591	6.6	2	-4.2
Italian	14,585	18.2	1	14,378	426	14,804	14.9	1	1.5
French	4,610	5.8	5	5,266	553	5,819	5.9	5	26.2
Dutch	2,725	3.4	10	2,290	345	2,635	2.7	11	-3.3
Belgium	1,317	1.6	13	1,283	119	1,402	1.4	15	6.5
Russian	1,276	1.6	14	3,323	332	3,655	3.7	9	186.4
Turkish	531	0.7	21	539	128	667	0.7	21	25.6
Polish	4,240	5.3	6	4,589	205	4,794	4.8	6	13.1
Ukrainian	1,825	2.3	12	1,054	74	1,128	1.1	18	-38.2
Czech Republic	1,935	2.4	11	2,343	122	2,465	2.5	12	27.4
Spanish	775	1.0	19	581	136	717	0.7	20	-7.5
Other European	7,134	8.9		7,722	1,156	8,878	8.9		24.4
Subtotal	59,389	74.2		57,302	6,611	63,913	64.3		7.6
ASIA									
Japanese	283	0.4	22	163	152	315	0.3	22	11.3
Chinese	1,200	1.5	17	734	410	1,144	1.2	17	-4.7
Indian	766	1.0	20	384	335	719	0.7	19	-6.1
Israeli	3,704	4.6	7	3,083	81	3,164	3.2	10	-14.6
Other Asian	2,167	2.7		2,862	798	3,660	3.7		68.9
Subtotal	8,120	10.1		7,226	1,776	9,002	9.1		10.9
AFRICA									
Kenyan	1,223	1.5	16	841	433	1,274	1.3	16	4.2
South African	2,954	3.7	9	1,916	219	2,135	2.1	13	-27.7
Other African	1,792	2.2		1,780	773	2,553	2.6		42.5
Subtotal	5,969	7.5		4,537	1,425	5,962	6.0		-0.1
AMERICA									
American	3,266	4.1	8	4,892	1,474	6,366	6.4	4	94.9
Canadian	1,259	1.6	15	1,226	356	1,582	1.6	14	25.7
Other American	842	1.1		2,211	328	2,539	2.6		201.5
Subtotal	5,367	6.7		8,329	2,158	10,487	10.6		95.4
OCEANIA									
Australian	912	1.1	18	3,687	539	4,226	4.3	7	363.4
New Zealand	109	0.1	23	69	40	109	0.1	23	0.0
Subtotal	1,021	1.3		3,756	579	4,335	4.4		324.6
Not stated	191	0.2		5,450	203	5,653	5.7		
TOTAL	80,057	100		86,600	12,752	99,352	100		24.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	1	3	0	33	3,461	4	0	21	3,523
British	0	2	0	0	18	1,960	3	0	23	2,006
German	0	1	0	0	21	3,481	1	1	14	3,519
Italian	1	3	0	2	20	6,211	4	0	55	6,296
French	0	0	2	0	18	3,360	6	0	15	3,401
Dutch	1	2	0	0	5	1,209	0	0	3	1,220
Belgium	0	0	0	0	2	596	0	0	6	604
Russian	0	0	1	0	14	1,521	0	0	7	1,543
Turkish	0	0	0	0	3	233	0	0	1	237
Polish	0	0	0	0	10	2,097	1	0	6	2,114
Ukrainian	0	0	0	0	8	453	0	0	6	467
Czech Republic	1	0	0	0	2	1,410	2	1	5	1,421
Spanish	0	0	0	0	0	338	0	0	1	339
Other Europeans	1	1	0	0	33	4,500	0	0	99	4,634
Subtotal	4	10	6	2	187	30,830	21	2	262	31,324
ASIA										
Japanese	0	0	0	0	2	195	1	0	1	199
Chinese	0	0	0	0	14	792	0	0	4	810
Indian	0	0	0	0	7	288	2	0	3	300
Israeli	0	0	0	0	6	1,526	0	0	6	1,538
Other Asians	18	0	0	1	30	1,268	2	0	72	1,391
Subtotal	18	0	0	1	59	4,069	5	0	86	4,238
AFRICA										
Kenyan	1	0	0	0	3	629	0	1	2	636
South African	1	0	0	1	5	785	1	0	3	796
Other Africans	7	0	0	0	8	1,229	2	0	68	1,314
Subtotal	9	0	0	1	16	2,643	3	1	73	2,746
AMERICA										
American	0	1	1	0	31	3,301	3	0	137	3,474
Canadian	0	1	0	1	13	834	0	0	3	852
Other Americans	0	0	0	0	7	1,098	0	0	91	1,196
Subtotal	0	2	1	1	51	5,233	3	0	231	5,522
OCEANIA										
Australian	0	0	0	0	4	1,060	1	0	90	1,155
New Zealand	0	0	0	0	0	40	0	0	2	42
Subtotal	0	0	0	0	4	1,100	1	0	92	1,197
Not stated	2	0	1	0	0	1,674	0	1	230	1,908
TOTAL	33	12	8	5	317	45,549	33	4	974	46,935
TOTAL PERCENT	0.1	0.0	0.0	0.0	0.7	97.0	0.1	0.0	2.1	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	1,484	2,039	3,523
British	925	1,081	2,006
German	1,543	1,976	3,519
Italian	2,771	3,525	6,296
French	1,534	1,867	3,401
Dutch	552	668	1,220
Belgium	244	360	604
Russian	796	747	1,543
Turkish	127	110	237
Polish	968	1,146	2,114
Ukrainian	235	232	467
Czech Republic	642	779	1,421
Spanish	155	184	339
Other European Country	2,444	2,190	4,634
Subtotal	14,420	16,904	31,324
ASIA			
Japanese	91	108	199
Chinese	421	389	810
Indian	207	93	300
Israeli	697	841	1,538
Other Asian	992	399	1,391
Subtotal	2,408	1,830	4,238
AFRICA			
Kenyan	350	286	636
South African	366	430	796
Other African	999	315	1,314
Subtotal	1,715	1,031	2,746
AMERICA			
American	1,787	1,687	3,474
Canadian	392	460	852
Other American	909	287	1,196
Subtotal	3,088	2,434	5,522
OCEANIA			
Australian	915	240	1,155
New Zealand	21	21	42
Subtotal	936	261	1,197
Not stated	1,827	81	1,908
TOTAL FEBRUARY, 2018	24,394	22,541	46,935
TOTAL JANUARY, 2018	27,231	25,186	52,417
TOTAL %FEBRUARY % CHANGE, JANUARY TO FEBRUARY 2018	52.0	48.0	100
	-10.4	-10.5	-10.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	342	2,857	324	3,523
British	72	1,622	312	2,006
German	67	3,087	365	3,519
Italian	465	5,165	666	6,296
French	339	2,845	217	3,401
Dutch	43	1,054	123	1,220
Belgium	32	505	67	604
Russian	93	1,415	35	1,543
Turkish	11	217	9	237
Polish	125	1,885	104	2,114
Ukrainian	18	439	10	467
Czech Republic	86	1,236	99	1,421
Spanish	15	317	7	339
Other European	201	4,146	287	4,634
Subtotal	1,909	26,790	2,625	31,324
ASIA				
Japanese	5	175	19	199
Chinese	80	702	28	810
Indian	6	282	12	300
Israeli	61	1,336	141	1,538
Other Asian	65	1,199	127	1,391
Subtotal	217	3,694	327	4,238
AFRICA				
Kenyan	34	571	31	636
South African	29	704	63	796
Other African	82	1,167	65	1,314
Subtotal	145	2,442	159	2,746
AMERICA				
American	143	2,847	484	3,474
Canadian	23	697	132	852
Other American	57	1,044	95	1,196
Subtotal	223	4,588	711	5,522
OCEANIA				
Australian	57	1,003	95	1,155
New Zealand	2	36	4	42
Subtotal	59	1,039	99	1,197
Not stated	138	1,744	26	1,908
TOTAL	2,691	40,297	3,947	46,935
TOTAL PERCENT	5.7	85.9	8.4	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	305	173	478	1.0	305	173	478
2	608	611	1,219	2.6	1,216	1222	2,438
3	1070	1148	2,218	4.7	3,210	3,444	6,654
4	1310	1,564	2,874	6.1	5,240	6,256	11,496
5	1,424	1,718	3,142	6.7	7,120	8,590	15,710
6	7,595	3,045	10,640	22.7	45,570	18,270	63,840
7	3,760	4,183	7,943	16.9	26,320	29,281	55,601
8	2,592	3,240	5,832	12.4	20,736	25,920	46,656
9	708	966	1,674	3.6	6,372	8,694	15,066
10	1,172	1,466	2,638	5.6	11,720	14,660	26,380
11	594	751	1,345	2.9	6,534	8,261	14,795
12	823	869	1,692	3.6	9,876	10,428	20,304
13	278	355	633	1.3	3,614	4,615	8,229
14	850	989	1,839	3.9	11,900	13,846	25,746
15	477	501	978	2.1	7,155	7,515	14,670
16	148	202	350	0.7	2,368	3,232	5,600
17	61	77	138	0.3	1,037	1,309	2,346
18	39	85	124	0.3	702	1,530	2,232
19	27	34	61	0.1	513	646	1,159
20	96	102	198	0.4	1,920	2,040	3,960
21	59	81	140	0.3	1,239	1,701	2,940
22	24	20	44	0.1	528	440	968
23	13	16	29	0.1	299	368	667
24	9	8	17	0.0	216	192	408
25	6	12	18	0.0	150	300	450
26	7	5	12	0.0	182	130	312
27	4	3	7	0.0	108	81	189
28	26	19	45	0.1	728	532	1260
29	3	4	7	0.0	87	116	203
30	87	110	197	0.4	2,610	3,300	5,910
31+	219	184	403	0.9	6,789	5,704	12,493
Total	24,394	22,541	46,935	100	186,364	182,796	369,160
Average intended Length of Stay¹					7.6	8.1	7.9

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2018

Nationality	February 2017	January 2018	February 2018	% Change, February 2017 to February 2018	% Change, January 2018 to February 2018
Russian	488	2,112	1,543	216.2	-26.9
Polish	2,176	2,680	2,114	-2.8	-21.1
Ukrainian	703	661	467	-33.6	-29.3
Chinese	566	334	810	43.1	142.5
Indian	421	419	300	-28.7	-28.4
Israeli	1,789	1,626	1,538	-14.0	-5.4
Total	6,143	7,832	6,772	10.2	-13.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, December 2017

Category	Airport	Seaport	Total
International flight/ Cruise Ship	30,069	59	30,128
Domestic flights/ Sea ferries	11,219	5,588	16,807
Total	41,288	5,647	46,935

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	600	1.5	600
2	802	2.0	1,604
3	1,488	3.7	4,464
4	1,949	4.8	7,796
5	2,285	5.7	11,425
6	9,694	24.0	58,164
7	9,732	24.1	68,124
8	3,926	9.7	31,408
9	1,181	2.9	10,629
10	1,961	4.9	19,610
11	972	2.4	10,692
12	1,263	3.1	15,156
13	445	1.1	5,785
14	1,627	4.0	22,778
15	872	2.2	13,080
16	231	0.6	3,696
17	97	0.2	1,649
18	83	0.2	1,494
19	51	0.1	969
20	152	0.4	3,040
21	186	0.5	3,906
22	34	0.1	748
23	22	0.1	506
24	28	0.1	672
25	29	0.1	725
26	10	0.0	260
27	3	0.0	81
28	52	0.1	1,456
29	7	0.0	203
30	227	0.6	6,810
31	380	0.9	11,780
Total	40,389	100.0	319,310
Number of beds available in February 2018			474,040
Bed Occupancy Rate			77.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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