

TOURISM STATISTICAL RELEASE

JUNE - 2018

No.18



Office of Chief Government Statistician

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE FOR JUNE, 2018

Tourist Arrivals in Zanzibar increased by 99.6 percent to **37,235** in June from **18,655** in May 2018 and increased by 58.7 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 49.7 percent of the total visitors in June and posted a growth of 42.8 compared with corresponding month in 2017. In country wise, America (4,732) dominated the Tourism market by accounting 12.7 percent of all visitors entered in June, followed by Germany (9.3 percent) and South Africa (7.9 percent) while Japan recorded the least (0.3 percent). Other performances are as shown in table 1.

The data from table 2 shows that **32,372** visitors entered through Airport, among them **22,327** visitors came by international flights and **10,045** by domestic flights. The remaining **4,863** visitors entered through seaport, of which **45** visitors came by Cruise Ship and **4,818** by Sea Ferries.

Generally, Zanzibar has received **215,973** visitors from January -June, 2018 which is an increase of **26.6** percent compared with the corresponding months (January - June) 2017. Most of visitors were from Europe (**58.4** percent). In country wise, Italy (9.9 percent) is a leading market for the first six months in Zanzibar tourism market. About **187,027** visitors entered through airport which is equivalent to **86.6** percent while the remaining **28,946** visitors entered through seaport that accounting **13.4** percent (Table 3).

Information on the purpose of visit (Table 4) shows that, in June 2018, about 35,978 visitors equivalent to **96.6** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for less than two percent (1.5 percent).

Table 5 shows that there were **18,107** male (**48.6** percent) and **19,128** female (**51.4** percent) visitors in June, 2018. Males increased by 81.4 percent and females by more than hundred percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,045** (5.5percent) visitors were aged less than 15 years; **32,958 (88.5 percent)** were aged 15 to 64 years and **2,232** (6.0 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (16.9 percent) stayed in the country for seven days. Only 3.0 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in June, 2018 was Eight (8.0) nights.

The visitors from emerging markets increased by 58.8 percent for the month of June 2018 compared with corresponding month in 2017 and increased by 74.5 percent compared with previous month. Visitors from Israel increased by 28.6 percent compared with the corresponding month in 2017 and greatly increased by more than hundred percent compared with previous month. Other performances are shown in **Table 8**.

The total of **507,900** bed-spaces was available in June 2018. Out of these bed-spaces, estimates of 298,615 hotel-beds were sold during that month representing a bed occupancy rate of **58.8** percent (**Table 10**).

Table1: International Visitors by Nationality, June 2018

Nationality	June2017			May 2018			June 2018			% Change, May2018 to June2018	% Change, June 2017 to June2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1137	4.8	5	513	2.7	10	1,660	4.5	5	223.6	46.0
British	2,567	10.9	2	1,028	5.5	6	2,777	7.5	4	170.1	8.2
German	3,073	13.1	1	1,883	10.1	1	3,471	9.3	2	84.3	13.0
Italian	634	2.7	12	259	1.4	16	1,079	2.9	9	316.6	70.2
French	885	3.8	7	1131	6.1	4	1,590	4.3	6	40.6	79.7
Dutch	701	3.0	8	576	3.1	8	794	2.1	13	37.8	13.3
Belgium	260	1.1	17	250	1.3	17	374	1.0	18	49.6	43.8
Russian	206	0.9	21	1,052	5.6	5	1,153	3.1	8	9.6	459.7
Turkish	225	1.0	20	99	0.5	20	246	0.7	20	148.5	9.3
Polish	483	2.1	14	411	2.2	13	826	2.2	11	101.0	71.0
Ukrainian	232	1.0	18	109	0.6	19	166	0.4	21	52.3	-28.4
Czech Republic	227	1.0	19	153	0.8	18	285	0.8	19	86.3	25.6
Spanish	649	2.8	11	275	1.5	15	818	2.2	12	197.5	26.0
Other European	1683	7.2		1,666	8.9		3,265	8.8		96.0	94.0
Subtotal	12,962	55.3		9,405	50.4		18,504	49.7		96.7	42.8
ASIA		0.0									
Japanese	66	0.3	23	74	0.4	21	109	0.3	23	47.3	65.2
Chinese	449	1.9	15	380	2.0	14	584	1.6	16	53.7	30.1
Indian	669	2.9	10	682	3.7	7	780	2.1	14	14.4	16.6
Israeli	901	3.8	6	41	0.2	23	1,160	3.1	7	2729.3	28.7
Other Asian	1160	4.9		1,233	6.6		2,478	6.7		101.0	113.6
Subtotal	3,245	13.8		2,410	12.9		5,111	13.7		112.1	57.5
AFRICA		0.0						0.0			
Kenyan	700	3.0	9	539	2.9	9	716	1.9	15	32.8	2.3
South African	1,976	8.4	4	1,434	7.7	3	2,949	7.9	3	105.6	49.2
Other African	841	3.6		1,064	5.7		1,602	4.3		50.6	90.5
Subtotal	3,517	15.0		3,037	16.3		5,267	14.1		73.4	49.8
AMERICA		0.0						0.0			
American	2,286	9.7	3	1,666	8.9	2	4,732	12.7	1	184.0	107.0
Canadian	503	2.1	13	426	2.3	12	529	1.4	17	24.2	5.2
Other American	354	1.5		702	3.8		1,245	3.3		77.4	251.7
Subtotal	3,143	13.4		2,794	15.0		6,506	17.5		132.9	107.0
OCEANIA		0.0						0.0			
Australian	427	1.8	16	501	2.7	11	1,071	2.9	10	113.8	150.8
New Zealand	121	0.5	22	44	0.2	22	165	0.4	22	275.0	36.4
Subtotal	548	2.3		545	2.9		1,236	3.3		126.8	125.5
Not stated	43	0.2		464	2.5		611	1.6			
TOTAL	23,458	100		18,655	100		37,235	100		99.6	58.7

Table 2: International Visitors by Nationality Through Entry Points, June 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	732	648	1,380	-	280	280
British	1,429	935	2,364	-	413	413
German	2,246	893	3,139	1	331	332
Italian	782	192	974	-	105	105
French	855	561	1,416	1	173	174
Dutch	253	411	664	1	129	130
Belgium	171	155	326	-	48	48
Russian	979	98	1,077	-	76	76
Turkish	136	28	164	-	82	82
Polish	702	69	771	-	55	55
Ukrainian	139	19	158	-	8	8
Czech Republic	234	31	265	-	20	20
Spanish	361	416	777	-	41	41
Other Europeans	2,198	806	3,004	6	255	261
Subtotal	11,217	5,262	16,479	9	2,016	2,025
ASIA	0	0	0	0	0	0
Japanese	53	24	77	-	32	32
Chinese	159	226	385	-	199	199
Indian	216	205	421	-	359	359
Israeli	1,091	55	1,146	-	14	14
Other Asians	1,829	398	2,227	11	240	251
Subtotal	3,348	908	4,256	11	844	855
AFRICA	0	0	0	0	0	0
Kenyan	418	54	472	-	244	244
South African	2,465	297	2,762	3	184	187
Other Africans	998	224	1,222	1	379	380
Subtotal	3,881	575	4,456	4	807	811
AMERICA	0	0	0	-	0	-
American	1,703	2,237	3,940	-	792	792
Canadian	210	215	425	-	104	104
Other Americans	872	302	1,174	7	64	71
Subtotal	2,785	2,754	5,539	7	960	967
OCEANIA	0	0	0	0	0	0
Australian	547	381	928	3	140	143
New Zealand	18	98	116	-	49	49
Subtotal	565	479	1,044	3	189	192
Not stated	531	67	598	11	2	13
TOTAL	22,327	10,045	32,372	45	4,818	4,863

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-June2018

Nationality	January-June2017			January-June2018					% Change, Jan-June2017 to Jan-June2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,575	5.6	6	9,438	2,277	11,715	5.4	4	22.3
British	13,311	7.8	3	8,589	2,127	10,716	5.0	6	-19.5
German	16,488	9.7	2	14,313	2,116	16,429	7.6	3	-0.4
Italian	21,559	12.6	1	20,698	711	21,409	9.9	1	-0.7
French	8,410	4.9	8	10,289	1,200	11,489	5.3	5	36.6
Dutch	5,626	3.3	10	5,008	840	5,848	2.7	12	3.9
Belgium	2,549	1.5	18	2,575	294	2,869	1.3	18	12.6
Russian	2,538	1.5	19	8,072	708	8,780	4.1	8	245.9
Turkish	1,195	0.7	21	1,026	312	1,338	0.6	21	12.0
Polish	6,837	4.0	9	7,303	341	7,644	3.5	9	11.8
Ukrainian	3,205	1.9	13	2,113	117	2,230	1.0	20	-30.4
Czech Republic	3,330	2.0	12	4,031	227	4,258	2.0	13	27.9
Spanish	2,559	1.5	17	2,232	290	2,522	1.2	19	-1.4
Other European	13,019	7.6		16,992	1,976	18,968	8.8		45.7
Subtotal	110,201	64.6		112,679	13,536	126,215	58.4		14.5
ASIA				0	0				
Japanese	636	0.4	22	422	299	721	0.3	22	13.4
Chinese	2,874	1.7	16	1,926	1,027	2,953	1.4	17	2.7
Indian	2,994	1.8	14	1,604	1,393	2,997	1.4	16	0.1
Israeli	10,341	6.1	5	6,749	153	6,902	3.2	10	-33.3
Other Asian	6,305	3.7		8,588	1,705	10,293	4.8		63.3
Subtotal	23,150	13.6		19,289	4,577	23,866	11.1		3.1
AFRICA				0	0				
Kenyan	4,644	2.7	11	2,837	1,392	4,229	2.0	14	-8.9
South African	10,467	6.1	4	9,516	714	10,230	4.7	7	-2.3
Other African	5,449	3.2		5,546	2,349	7,895	3.7		44.9
Subtotal	20,560	12.1		17,899	4,455	22,354	10.4		8.7
AMERICA				0	0				
American	9,097	5.3	7	14,327	3,576	17,903	8.3	2	96.8
Canadian	2,971	1.7	15	2,666	787	3,453	1.6	15	16.2
Other American	1,894	1.1		5,103	652	5,755	2.7		203.9
Subtotal	13,962	8.2		22,096	5,015	27,111	12.6		94.2
OCEANIA				0	0				
Australian	1,988	1.2	20	5,968	912	6,880	3.2	11	246.1
New Zealand	366	0.2	23	256	132	388	0.2	23	6.0
Subtotal	2,354	1.4		6,224	1,044	7,268	3.4		208.8
Not stated	354	0.2		8,840	319	9,159	4.2		
TOTAL	170,581	100		187,027	28,946	215,973	100		26.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitorsby Nationality and Purpose of Visit, June 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	-	0	11	1,643	0	0	6	1,660
British	0	0	-	0	47	2,712	2	0	16	2,777
German	1	0	-	0	28	3,432	1	0	9	3,471
Italian	0	0	-	7	28	1,034	3	0	7	1,079
French	0	1	-	1	20	1,564	0	0	4	1,590
Dutch	1	0	-	0	13	776	0	0	4	794
Belgium	0	0	-	0	5	364	0	0	5	374
Russian	0	0	-	0	5	1,147	0	0	1	1,153
Turkish	0	0	-	0	0	244	0	0	2	246
Polish	0	0	-	0	8	816	0	0	2	826
Ukrainian	0	0	-	0	0	164	0	0	2	166
Czech Republic	0	0	-	0	4	280	1	0	-	285
Spanish	0	0	-	0	6	812	0	0	-	818
Other Europeans	0	0	-	2	35	3,108	1	0	119	3,265
Subtotal	2	1	-	10	210	18,096	8	-	177	18,504
ASIA										
Japanese	0	0	-	0	0	109	0	0	-	109
Chinese	0	0	1	0	4	578	0	0	1	584
Indian	0	0	-	0	11	766	0	1	2	780
Israeli	0	0	-	0	5	1,137	0	0	18	1,160
Other Asians	0	0	-	0	156	2,196	1	0	125	2,478
Subtotal	-	-	1	-	176	4,786	1	1	146	5,111
AFRICA										
Kenyan	0	0	-	1	16	697	0	0	2	716
South African	0	0	-	0	44	2,897	0	0	8	2,949
Other Africans	3	0	-	0	27	1,535	1	0	36	1,602
Subtotal	3	-	-	1	87	5,129	1	-	46	5,267
AMERICA										
American	0	0	-	0	57	4,620	1	0	54	4,732
Canadian	0	0	-	0	6	522	0	0	1	529
Other Americans	0	0	-	0	7	1,129	0	0	109	1,245
Subtotal	-	-	-	-	70	6,271	1	-	164	6,506
OCEANIA										
Australian	0	0	1	0	6	998	1	0	65	1,071
New Zealand	0	0	-	0	0	165	0	0	-	165
Subtotal	-	-	1	-	6	1,163	1	-	65	1,236
Not stated	0	0	-	0	1	533	0	0	77	611
TOTAL	5	1	2	11	550	35,978	12	1	675	37,235
TOTAL PERCENT	0.0	0.0	0.0	0.0	1.5	96.6	0.0	0.0	1.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, June 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	613	1,047	1,660
British	1,211	1,566	2,777
German	1,489	1,982	3,471
Italian	476	603	1,079
French	630	960	1,590
Dutch	303	491	794
Belgium	160	214	374
Russian	497	656	1,153
Turkish	127	119	246
Polish	358	468	826
Ukrainian	62	104	166
Czech Republic	110	175	285
Spanish	328	490	818
Other European Country	1,798	1,467	3,265
Subtotal	8,162	10,342	18,504
ASIA			
Japanese	52	57	109
Chinese	327	257	584
Indian	405	375	780
Israeli	481	679	1,160
Other Asian	1,763	715	2,478
Subtotal	3,028	2,083	5,111
AFRICA			
Kenyan	344	372	716
South African	1,170	1,779	2,949
Other African	986	616	1,602
Subtotal	2,500	2,767	5,267
AMERICA			
American	1,730	3,002	4,732
Canadian	210	319	529
Other American	1,033	212	1,245
Subtotal	2,973	3,533	6,506
OCEANIA			
Australian	806	265	1,071
New Zealand	73	92	165
Subtotal	879	357	1,236
Not stated	565	46	611
TOTAL JUNE, 2018	18,107	19,128	37,235
TOTAL MAY, 2018	9,981	8,674	18,655
TOTAL %JUNE	48.6	51.4	100
% CHANGE, MAY TO JUNE 2018	81.4	120.5	99.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, June 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	162	1,446	52	1,660
British	96	2,469	212	2,777
German	54	3,189	228	3,471
Italian	96	932	51	1,079
French	72	1,438	80	1,590
Dutch	13	718	63	794
Belgium	5	337	32	374
Russian	99	1,044	10	1,153
Turkish	13	228	5	246
Polish	82	724	20	826
Ukrainian	8	157	1	166
Czech Republic	18	264	3	285
Spanish	16	786	16	818
Other European	123	3,006	136	3,265
Subtotal	857	16,738	909	18,504
ASIA				
Japanese	6	95	8	109
Chinese	17	527	40	584
Indian	83	653	44	780
Israeli	78	1,019	63	1,160
Other Asian	243	2,074	161	2,478
Subtotal	427	4,368	316	5,111
AFRICA				
Kenyan	14	670	32	716
South African	205	2,567	177	2,949
Other African	64	1,477	61	1,602
Subtotal	283	4,714	270	5,267
AMERICA				
American	304	3,942	486	4,732
Canadian	28	449	52	529
Other American	68	1,119	58	1,245
Subtotal	400	5,510	596	6,506
OCEANIA				
Australian	54	932	85	1,071
New Zealand	-	121	44	165
Subtotal	54	1,053	129	1,236
Not stated	24	575	12	611
TOTAL	2,045	32,958	2,232	37,235
TOTAL PERCENT	5.5	88.5	6.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, June 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	378	255	633	1.7	378	255	633
2	693	640	1,333	3.6	1,386	1,280	2,666
3	1,179	1,389	2,568	6.9	3,537	4,167	7,704
4	1,517	1,734	3,251	8.7	6,068	6,936	13,004
5	2,052	1,792	3,844	10.3	10,260	8,960	19,220
6	2,288	3,121	5,409	14.5	13,728	18,726	32,454
7	3,120	3,163	6,283	16.9	21,840	22,141	43,981
8	1,739	1,618	3,357	9.0	13,912	12,944	26,856
9	487	617	1,104	3.0	4,383	5,553	9,936
10	991	1,143	2,134	5.7	9,910	11,430	21,340
11	432	508	940	2.5	4,752	5,588	10,340
12	766	767	1,533	4.1	9,192	9,204	18,396
13	255	254	509	1.4	3,315	3,302	6,617
14	829	792	1,621	4.4	11,606	11,088	22,694
15	315	332	647	1.7	4,725	4,980	9,705
16	112	102	214	0.6	1,792	1,632	3,424
17	40	43	83	0.2	680	731	1,411
18	36	48	84	0.2	648	864	1,512
19	30	28	58	0.2	570	532	1,102
20	79	45	124	0.3	1,580	900	2,480
21	105	106	211	0.6	2,205	2,226	4,431
22	20	19	39	0.1	440	418	858
23	7	5	12	0.0	161	115	276
24	7	6	13	0.0	168	144	312
25	24	21	45	0.1	600	525	1,125
26	9	4	13	0.0	234	104	338
27	-	6	6	0.0	-	162	162
28	21	16	37	0.1	588	448	1,036
29	-	6	6	0.0	-	174	174
30	220	196	416	1.1	6,600	5,880	12,480
31+	356	352	708	1.9	11,036	10,912	21,948
Total	18,107	19,128	37,235	100.0	146,294	152,321	298,615
Average intended Length of Stay ¹					8.1	8.0	8.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, June 2018

Nationality	June 2017	May2018	June 2018	% Change, June 2017 to June 2018	% Change, May 2018 to June2018
Russian	206	1,052	1,153	459.7	9.6
Polish	483	411	826	71.0	101.0
Ukrainian	232	109	166	-28.4	52.3
Chinese	449	380	584	30.1	53.7
Indian	669	682	780	16.6	14.4
Israeli	901	41	1,160	28.7	2729.3
Total	2,940	2,675	4,669	58.8	74.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, June 2017

Category	Airport	Seaport	Total
International flight/ Cruise Ship	22,327	45	22,372
Domestic flights/ Sea ferries	10,045	4,818	14,863
Total	32,372	4,863	37,235

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, June 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	633	1.7	633
2	1,333	3.6	2,666
3	2,568	6.9	7,704
4	3,251	8.7	13,004
5	3,844	10.3	19,220
6	5,409	14.5	32,454
7	6,283	16.9	43,981
8	3,357	9.0	26,856
9	1,104	3.0	9,936
10	2,134	5.7	21,340
11	940	2.5	10,340
12	1,533	4.1	18,396
13	509	1.4	6,617
14	1,621	4.4	22,694
15	647	1.7	9,705
16	214	0.6	3,424
17	83	0.2	1,411
18	84	0.2	1,512
19	58	0.2	1,102
20	124	0.3	2,480
21	211	0.6	4,431
22	39	0.1	858
23	12	0.0	276
24	13	0.0	312
25	45	0.1	1,125
26	13	0.0	338
27	6	0.0	162
28	37	0.1	1,036
29	6	0.0	174
30	416	1.1	12,480
31	708	1.9	21,948
Total	37,235	100.0	298,615
Number of beds available in June 2018			507,900
Bed Occupancy Rate			58.8

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

Zanzibar Commission for Tourism

P.O.BOX, 1410

Email: secretary@zanzibartourism.net

Office of the Chief Government Statistician

P.O. BOX, 2321

Email: zanstat@ocgs.go.tz